PHOT-151: INTERMEDIATE DIGITAL PHOTOGRAPHY

Effective Term
Fall 2013

BOT Approval
12/12/2012

SECTION A - Course Data Elements

CB04 Credit Status
Credit - Degree Applicable

Discipline

Minimum Qualifications	And/Or
Photography (Master's Degree)	

Subject Code
PHOT - Photography
Course Number
151

Department
Photography (PHOT)

Division
Arts and Humanities (ARAH)

Full Course Title
Intermediate Digital Photography

Short Title
Int Digital Photography

CB03 TOP Code
1012.00 - *Applied Photography

CB08 Basic Skills Status
NBS - Not Basic Skills

CB09 SAM Code
C - Clearly Occupational

Rationale
This is a revision of an existing course to bring it up to par with current standards and teaching practices. This revision updates the textbook, increases the rigor of course content and objectives and more accurately reflects the content and structure of similar courses at four-year institutions. Students completing this course will acquire skill necessary to become an Apple Authorized Pro in Aperture software and an Adobe Certified Expert in Photoshop and Lightroom.

SECTION B - Course Description

Catalog Course Description
A further exploration of digital photography and digital imaging processes, involving a deeper understanding of the technical and aesthetic issues of digitally created images. This course emphasizes personal creative expression in relation to artistic practice. Additional study of photography's role in society and culture, including the evolution of various photographic genre and the contributions to the development of digital photography by people of diverse ethnic and cultural backgrounds. Formal critique of images. Exploration of collaborative strategies involving Quicktime VR and alternative presentation of images.

SECTION C - Conditions on Enrollment

Open Entry/Open Exit
No

Repeatability

Not Repeatable

Grading Options

Letter Grade or Pass/No Pass

Allow Audit

Yes

Requisites

Advisory Prerequisite(s)

Completion of PHOT-150 with a minimum grade of C.

SECTION D - Course Standards

Is this course variable unit?

No

Units

3.00

Activity Hours

108.00

Outside of Class Hours

54

Total Contact Hours

108

Total Student Hours

162

Distance Education Approval

Is this course offered through Distance Education?

Yes

Online Delivery Methods

DE Modalities	Permanent or Emergency Only?
Entirely Online	Permanent
Hybrid	Permanent

SECTION E - Course Content

Student Learning Outcomes

	Upon satisfactory completion of the course, students will be able to:
1.	Express personal ideas in visual terms
2.	Demonstrate proficiency in intermediate Photoshop skills as a means of personal expression
3.	Acquire skill necessary to become an Apple Authorized Pro in Aperture software and an Adobe Certified Expert in Photoshop and Lightroom

Course Objectives

	Upon satisfactory completion of the course, students will be able to:
1.	Demonstrate strategies for digital workflow
2.	Apply cooperative strategies in image production
3.	Demonstrate the principles of color correction techniques

4.	Create output images for a variety of situations
5.	Further explore and refine a personal photographic style and expression
6.	Critique artwork using art concepts within an historical and contemporary framework
7.	Demonstrate a knowledge of various presentation strategies for a body of work
8.	Expand the development of the skills used to critically evaluate photographs
9.	Develop and maintain a quality photographic portfolio

Course Content

1. Digital Asset Management (DAM)
   a. Using Aperture
   b. Using Lightroom
2. Color Management
   a. Monitor and printer/paper profiling
   b. Color spaces
   c. ICC profiles
3. Photoshop tools and techniques
   a. Advanced Masks & Channels.
   b. Using the Pen/Path Tool
   c. Layer Comps, Clipping group
   d. Advanced Selections techniques
   e. vector tools, smart objects
   f. Advanced Automation Features
   g. Photo merge
4. Critique methods and terminology
5. Collaborative strategies

Methods of Instruction

Methods of Instruction

Types	Examples of learning activities
Lab	
Other	There are a variety of methods for instruction according the instructor's teaching style. If the course is administered as an inverted classroom model then podcasting would be the primary means of disseminating basic information. In class methods could include group discussion to further explore the material presented. If the lecture model is employed then in class lecture would replace the podcasts. In any event, class discussion, peer critiques, individual student/ teacher critiques, group projects and individual projects should be employed. Blogging as an eportfolio is strongly recommend as a reading/writing component in addition to self reflection.

Instructor-Initiated Online Contact Types

Announcements/Bulletin Boards
Chat Rooms
Discussion Boards
E-mail Communication
Video or Teleconferencing

Student-Initiated Online Contact Types

Chat Rooms
Discussions
Group Work

Course design is accessible

Yes

Methods of Evaluation

Methods of Evaluation

Types	Examples of classroom assessments
Exams/Tests	
Quizzes	
Portfolios	Portfolio of finished photographs based on in-class assignments that demonstrate successful application of materials, concepts, and techniques covered in this course. For example: After an introductory podcast lecture and discussion covering the concept of the descriptive nature of color, create 5 images that for critique.
Class Participation	Participation in critiques, class discussion, and studio maintenance. For example: After an introductory lecture and review of handouts containing key formal and critical terms, students will participate in a work-in-progress oral group critique. Students will be assessed for participation, proper use of terminology, and relevant comments regarding basic formal and material issues. Overall performance in critiques throughout the semester will be figured into the final grade.

Assignments

Reading Assignments

Selected readings from text, periodicals, and instructor-generated handouts.

For example:

Read and prepare to discuss "How to Do Things with Pictures" by William J. Mitchell Read the handout covering key formal and critical terms used in content-oriented critiques.

Writing Assignments

Written project proposal outlining a discrete material, conceptual or pictorial problem and developing a photographic project to address said problem.

Writing: Each Project has as a component a 'Thoughts and Reflection' section. As a requirement for the projects, students must write in their journals what the objective of the project was and cite and elaborate how the image(s) produced satisfies the Project objective.

Performance: Research project on photographer related to your portfolio series. Presentation may be delivered via podcast, multimedia, PowerPoint/Keynote presentation.

Other Assignments

Completion and presentation of a final portfolio for assessment by peers and instructor

SECTION F - Textbooks and Instructional Materials

Material Type

Textbook

Author

Steve Johnson

Title

Adobe Photoshop CSG on Demand

Edition/Version

2nd

Publisher

Que Pub

Year

2012

ISBN #

978-0789749338

Material Type
Other required materials/supplies

Description
Flash Drive, Inkjet printing paper, DVD/CD, $20 lab fee

Proposed General Education/Transfer Agreement

Do you wish to propose this course for a Local General Education Area?
No

Do you wish to propose this course for a CSU General Education Area?
No

Do you wish to propose this course for a UC Transferable Course Agreement (UC-TCA)?
No

Course Codes (Admin Only)

ASSIST Update
No

CB00 State ID
CCC000334411

CB10 Cooperative Work Experience Status
N - Is Not Part of a Cooperative Work Experience Education Program

CB11 Course Classification Status
Y - Credit Course

CB13 Special Class Status
N - The Course is Not an Approved Special Class

CB23 Funding Agency Category
Y - Not Applicable (Funding Not Used)

CB24 Program Course Status
Program Applicable

Allow Pass/No Pass
Yes

Only Pass/No Pass
No