

COMM-C1000: INTRODUCTION TO PUBLIC SPEAKING

Effective Term

Fall 2025

CC Approval

11/01/2024

AS Approval

11/14/2024

BOT Approval

11/21/2024

COCI Approval

11/22/2024

SECTION A - Course Data Elements

CB04 Credit Status

Credit - Degree Applicable

Discipline

Minimum Qualifications	And/Or
Speech Communication (Communication Studies) (Master's Degree)	

Subject Code

COMM - Communication Studies

Course Number

C1000

Department

Communication Studies (COMM)

Division

Language and Developmental Studies (LADS)

Full Course Title

Introduction to Public Speaking

Short Title

Intro to Public Speaking

CB03 TOP Code

1506.00 - Speech Communication

CB08 Basic Skills Status

NBS - Not Basic Skills

CB09 SAM Code

E - Non-Occupational

Rationale

CCC-CCN requirements

NOTE: We need to change the course number to C1000

SECTION B - Course Description

Catalog Course Description

In this course, students learn and apply foundational rhetorical theories and techniques of public speaking in a multicultural democratic society. Students discover, develop, and critically analyze ideas in public discourse through research, reasoning,

organization, composition, delivery to a live audience and evaluation of various types of speeches, including informative and persuasive speeches.

Catalog Course Description Part II

N/A

SECTION C - Conditions on Enrollment

Open Entry/Open Exit

No

Repeatability

Not Repeatable

Grading Options

Letter Grade or Pass/No Pass

Allow Audit

Yes

Requisites

SECTION D - Course Standards

Is this course variable unit?

No

Units

3.00000

Lecture Hours

54.00

Outside of Class Hours

108

Total Contact Hours

54

Total Student Hours

162

Distance Education Approval

Is this course offered through Distance Education?

Yes

Online Delivery Methods

DE Modalities	Permanent or Emergency Only?
Entirely Online	Permanent
Hybrid	Permanent
Online with Proctored Exams	Permanent

SECTION E - Course Content

Student Learning Outcomes

Upon satisfactory completion of the course, students will be able to:

1. Develop and present effective speeches for diverse audiences and occasions.
2. Use critical thinking skills to research, evaluate and create presentations.

Course Objectives

Upon satisfactory completion of the course, students will be able to:	
1.	Apply rhetorical theories to create and analyze public speeches in a variety of contexts including historical and/or contemporary.
2.	Formulate and implement effective research strategies to gather information and ideas from primary and secondary sources, evaluating them for credibility, accuracy, and relevancy.
3.	Employ sound reasoning and construct compelling arguments in support of a guiding thesis and organizational pattern appropriate for the audience, occasion, and purpose.
4.	Demonstrate rhetorical sensitivity to diversity, equity, inclusion, accessibility, and belonging and adhere to ethical communication practices which include truthfulness, accuracy, honesty, and reason.
5.	Compose and deliver a variety of speeches, including Informative and Persuasive speeches, to a live audience (one to many) using effective delivery practices.
6.	Employ effective listening practices.

Course Content

1. Foundational rhetorical theories, including the canons of rhetoric and Aristotelian proofs, as well as relevant principles of human communication.
2. Critical analysis of historical and contemporary public discourse.
3. Ethical communication practices as senders and receivers.
4. Effective listening and principles of constructive feedback.
5. Rhetorical sensitivity to diverse audiences.
6. Adaptation to audiences, rhetorical situations, and purposes.
7. Types of speeches (for example, speeches to inform, persuade, entertain).
8. Outline and compose effective speeches based on purpose and appropriate subject matter, topic, thesis, and organizational patterns.
9. Research strategies for locating and critically evaluating ideas and information from primary and secondary sources.
10. Use of credible evidence and sound reasoning to support a variety of claims, including appropriate written and oral citations.
11. Effective practice and delivery skills using various modes of delivery.
12. Effective verbal and nonverbal practices while delivering a speech.
13. Techniques for managing communication apprehension.
14. Delivery of a variety of student-composed speeches, including Informative and Persuasive speeches.

Methods of Instruction

Methods of Instruction

Types	Examples of learning activities
Lecture	Use of multimedia and handouts to supplement lecture, discussion, and reading.
Discussion	Weekly reflections: recorded as a written journal, electronic blog, or discussion forum. A typical reflection question: What is “ineffective body language” when presenting a speech (provide examples and solutions)?
Observation and Demonstration	<p>Observation: Provide the speaker with constructive criticism concerning performance, the audience’s engagement, and the speech’s effectiveness.</p> <p>Demonstration: A minimum of three faculty-supervised, faculty-evaluated, oral presentations in front of a live audience (one to many), including an Informative speech of at least five minutes and a Persuasive speech of at least six minutes in length.</p>

Instructor-Initiated Online Contact Types

- Announcements/Bulletin Boards
- Chat Rooms
- Discussion Boards
- E-mail Communication
- Telephone Conversations
- Video or Teleconferencing

Student-Initiated Online Contact Types

- Chat Rooms

Discussions
Group Work

Course design is accessible

Yes

Methods of Evaluation

Methods of Evaluation

Types	Examples of classroom assessments
Oral Presentations	A minimum of three faculty-supervised, faculty-evaluated, oral presentations in front of a live audience (one to many), including an Informative speech of at least five minutes and a Persuasive speech of at least six minutes in length; speech outlines and works cited/references; critiques of speeches.
Exams/Tests	Tests will reflect the unit readings and lectures.
Quizzes	Quizzes will reflect the unit readings and lectures.
Class Participation	Observation: Provide the speaker with constructive criticism concerning performance, the audience's engagement, and the speech's effectiveness.
Homework	Example: Complete the Audience Analysis handout.
Essays/Papers	Prepare academic outlines for each speech. Each outline must have with a minimum of five scholarly academic source citations.

Assignments

Reading Assignments

1. Selected readings from text and/or articles or handouts as assigned For example: Read chapter 4 of "Public Speaking in a Diverse Society" and write 3 summary paragraphs about what you have learned. For example: Read chapter 2 in "A Speaker's Guidebook" and analyze one of the examples from your perspective.

Writing Assignments

1. Formal speech outlines/manuscripts for three or more speeches.

For example: Develop a complete formal speaking outline for a 5-7 minute informative speech and a 6-8 minute persuasive speech. Be sure to cite at least three sources.

2. Speech evaluations

For example: Review the recording of your persuasive speech. Write an evaluation that identifies specific strengths and suggestions for improvement in your structure, content and delivery.

Other Assignments

Performances 1. Prepare informative, persuasive and ceremonial speeches 2. In-class individual and/or group exercises and/or speeches.

SECTION F - Textbooks and Instructional Materials

Material Type

Textbook

Author

Fraleigh & Tuman

Title

Speak Up! An Illustrated Guide to Public Speaking

Edition/Version

6th

Publisher

Bedford St. Martin's

Year

2023

Material Type

Textbook

Author

O'Hair, Rubenstein, Stewart

Title

A Pocket Guide to Public Speaking

Edition/Version

7th

Publisher

Allyn and Bacon

Year

2023

Material Type

Textbook

Author

O'Hair, Stewart and Rubenstein

Title

A Speaker's Guidebook

Edition/Version

8th

Publisher

Bedford St. Martin's

Year

2021

Material Type

Open Educational Resource (OER)

Author

Barton and Tucker

Title

Exploring Public Speaking

Edition/Version

Latest edition

Publisher

LibreTexts

Material Type

Open Educational Resource (OER)

Author

Mapes, M.

Title

Speak Out, Call In: Public Speaking as Advocacy

Edition/Version

Latest Edition

Publisher

LibreTexts

Material Type

Open Educational Resource (OER)

Author

Cunill, M.

Title

Fundamentals of Public Speaking.

Edition/Version

Latest Edition

Publisher

LumenLearning

Material Type

Textbook

Author

Floyd, K.

Title

Public Speaking Matters

Edition/Version

3rd

Publisher

McGraw Hill

Year

2023

Rationale

Common Course Numbering Recommendation

ISBN #

9781264377640

Material Type

Textbook

Author

Lucas, S.

Title

The Art of Public Speaking

Edition/Version

13th

Publisher

McGraw Hill

Year

2023

Rationale

Common Course Numbering Recommendation

ISBN #

9781265455644

Material Type

Textbook

Author

German, K.

Title

Principles of Public Speaking

Edition/Version

20th

Publisher

Routledge

Year

2021

Rationale

Common Course Numbering Recommendation

ISBN #

9780367860288

Course Codes (Admin Only)**ASSIST Update**

Yes

CB00 State ID

CCC000556584

CB10 Cooperative Work Experience Status

N - Is Not Part of a Cooperative Work Experience Education Program

CB11 Course Classification Status

Y - Credit Course

CB13 Special Class Status

N - The Course is Not an Approved Special Class

CB23 Funding Agency Category

Y - Not Applicable (Funding Not Used)

CB24 Program Course Status

Program Applicable

Allow Pass/No Pass

Yes

Only Pass/No Pass

No