

BUSI-199: INDEPENDENT STUDY IN BUSINESS

Effective Term

Fall 2024

CC Approval

03/01/2024

AS Approval

03/12/2024

BOT Approval

03/21/2024

SECTION A - Course Data Elements
Send Workflow to Initiator

No

CB04 Credit Status

Credit - Degree Applicable

Discipline

Minimum Qualifications	And/Or
Business (Master's Degree)	Or
Small Business Development (Entrepreneurship) (Any Degree and Professional Experience)	

Subject Code

BUSI - Business

Course Number

199

Department

Business and Entrepreneurship (BUSI)

Division

Career Education and Workforce Development (CEWD)

Full Course Title

Independent Study in Business

Short Title

Independent Study in Business

CB03 TOP Code

0599.00 - *Other Business and Management

CB08 Basic Skills Status

NBS - Not Basic Skills

CB09 SAM Code

D - Possibly Occupational

Rationale

For aspiring entrepreneurs, an Independent Study course can offer the opportunity to develop and refine business ideas, conduct market research, and study abroad multiple times.

SECTION B - Course Description

Catalog Course Description

This opportunity is for advanced students with special skills and interests in business to explore an independently selected topic in depth under the direction of a business instructor. The number of units granted will depend upon the evaluation of the project by a business instructor.

SECTION C - Conditions on Enrollment

Open Entry/Open Exit

Yes

Repeatability

Not Repeatable

Grading Options

Letter Grade or Pass/No Pass

Allow Audit

Yes

Requisites

Limitation on Enrollment

Students must have a cumulative GPA of 3.0 or higher to enroll in this course, demonstrating academic proficiency and dedication.

Enrollment requires the endorsement of a faculty member who will supervise and guide the student throughout the independent study. This mentorship is crucial for the successful completion of the course.

SECTION D - Course Standards

Is this course variable unit?

Yes

Units

1

Units Maximum

3

Lab Hours

54

Lab Hours Maximum

162

Outside of Class Hours

0

Total Contact Hours

54

Total Contact Hours Maximum

162

Total Student Hours

54

Total Student Hours Maximum

162

Distance Education Approval

Is this course offered through Distance Education?

Yes

Online Delivery Methods

DE Modalities	Permanent or Emergency Only?
Entirely Online	Permanent
Hybrid	Permanent

SECTION E - Course Content

Student Learning Outcomes

Upon satisfactory completion of the course, students will be able to:	
1.	Demonstrate oral, written, and critical thinking skills required to succeed in business.

Course Objectives

Upon satisfactory completion of the course, students will be able to:	
1.	Locate, retain, and apply relevant knowledge to the independent study proposal while implementing solutions to problems that arise while completing the project.
2.	Employ rational processes to achieve an increased understanding of the selected topic.
3.	Convey oral and written information on the results of the study.

Course Content

1. Self-assessment of the independent study proposal. Proposals could include but would not be limited to:
 - a. Entrepreneurship and Innovation
 - b. Marketing and Branding
 - c. Finance and Investment
 - d. Leadership and Management
 - e. Global Business
 - f. Business Ethics and Corporate Social Responsibility
 - g. Strategic Management
 - h. Economics and Market Analysis
2. Development of a refined independent study project road map through collaboration with business faculty or mentor. The overall purpose and goal of the project would be clearly stated. The finalized independent study project could also include:
 - a. Weekly calendar
 - b. Daily Journal
 - c. Research trips/events
 - d. Mentor meetings
 - e. Conducting surveys
 - f. Scheduling interviews
 - g. Achievement dates
 - h. Presentation dates
 - i. Publishing goals
3. Completion of the independent study. Including a self-evaluation of what was achieved.

Methods of Instruction

Methods of Instruction

Types	Examples of learning activities
Other	planning with student

Instructor-Initiated Online Contact Types

- Announcements/Bulletin Boards
- Chat Rooms
- Discussion Boards
- E-mail Communication
- Telephone Conversations
- Video or Teleconferencing

Student-Initiated Online Contact Types

Chat Rooms
Discussions
Group Work

Course design is accessible

Yes

Methods of Evaluation**Methods of Evaluation**

Types	Examples of classroom assessments
Portfolios	Written paper or other visible evidence of performance.
Oral Presentations	Oral review of the project with a business faculty member.
Exams/Tests	Examinations as appropriate to the subject matter of the project.

Assignments**Reading Assignments**

Assign readings from classic business books such as "The Lean Startup" by Eric Ries, "Good to Great" by Jim Collins, or "The Innovator's Dilemma" by Clayton Christensen.

Industry-specific reports and market analyses relevant to the area of interest within the business world.

Case studies that align with the specific focus.

Academic Journals

Writing Assignments

Case Analyses
Industry Analysis Report
Professional Blog or Journal

Other Assignments

Performance Self-Assessment
TED Talks and Online Lectures

SECTION F - Textbooks and Instructional Materials**Material Type**

Open Educational Resource (OER)

Author

J. Stewart Black, INSEAD

Title

Organizational Behavior

Publisher

OpenStax

Year

2019

ISBN #

978-1-947172-71-5

Proposed General Education/Transfer Agreement

Do you wish to propose this course for a Local General Education Area?

No

Do you wish to propose this course for a CSU General Education Area?

No

Do you wish to propose this course for a UC Transferable Course Agreement (UC-TCA)?

No

Course Codes (Admin Only)

CB10 Cooperative Work Experience Status

N - Is Not Part of a Cooperative Work Experience Education Program

CB11 Course Classification Status

Y - Credit Course

CB13 Special Class Status

N - The Course is Not an Approved Special Class

CB23 Funding Agency Category

Y - Not Applicable (Funding Not Used)

CB24 Program Course Status

Program Applicable

Allow Pass/No Pass

Yes

Only Pass/No Pass

No

Faculty Author's Comments

Thank you!

Reviewer Comments

krhyno (Mon, 30 Oct 2023 22:03:22 GMT): Please fill out more of the course content, assignments, methods of instruction, etc. Also, the prerequisite should be changed to a limitation on enrollment (and therefore no requisite justification is needed). Thank you!

krhyno (Wed, 24 Jan 2024 23:48:14 GMT): Requisite section: Limitation on enrollment should be listed under "Limitation on Enrollment" and not as a prerequisite. Please select 1 textbook to use as an example for this course.

Rhue Bruggeman (rbruggeman) (Wed, 21 Feb 2024 19:20:07 GMT): Course description suggestions: This opportunity is for advanced students with special skills and interests in business to explore an independently selected topic in depth under the direction of a business instructor. The number of units granted will depend upon the evaluation of the project by a business instructor. This opportunity is for advanced students with special skills and interests in business to propose and complete an independent study project under the guidance of a business instructor. The number of units granted will depend upon the evaluation of the project by a business instructor. Course content suggestions: Course Objectives: 1. Locate, retain, and apply relevant knowledge to the independent study proposal while implementing solutions to problems that arise while completing the project. Course Content 1. Self-assessment of the independent study proposal. Proposals could include study related to but not limited to: a. Entrepreneurship and Innovation b. Marketing and Branding c. Finance and Investment d. Leadership and Management e. Global Business f. Business Ethics and Corporate Social Responsibility g. Strategic Management h. Economics and Market Analysis: 2. Development of a refined independent study project road map through collaboration with business faculty or mentor. The overall purpose and goal of the project would be clearly stated. The finalized independent study project could also include: a. weekly calendar b. research trips / events c. mentor meetings d. conducting surveys e. scheduling interviews f. achievement dates g. presentation dates h. publishing goals 3. Completion of the independent study. Including a self-evaluation of what was achieved.