

Prioritization Rubric for 2027-2028 Strategic Initiative (SI) & Operational Optimization (OO) Submissions

General Description of Rubric Scores (Applies to 4 of the 5 Criteria/Dimensions Listed in the Table Below)					
1		3		5	
Limited Alignment with Broad Goals		Some Alignment with Specific Strategies		Clear & Direct Alignment with Specific Metrics/Deliverables/Outcomes	
There is general but limited alignment between the proposed SI/OO and the Educational Master Plan Goal(s).		There is some alignment between the proposed SI/OO and specific strategies outlined in the Educational Master Plan or specific components of other plans/documents referenced in the Institutional Planning Priorities.		There is clear and direct alignment between the proposed SI/OO and the specific metrics, deliverables, or outcomes referenced within the Additional Guidance/Details portion of the Institutional Planning Priorities (Column 3)	
For Collaboration & Initial Planning Criterion/Dimension					
The description of the SI/OO generally addresses components of the Criteria Considerations (but some components are not addressed).		The description of the SI/OO addresses some components of the Criteria Considerations (but it is not clear and direct or does not cover all criteria).		The description of the SI/OO clearly and directly addresses all Criteria Considerations .	

Criteria	Criteria Considerations	Assessed via Item #(s)	1	3	5
Collaboration & Initial Planning	Combination of Quality & Quantity, including: - Source of the SI/OO - Engagement in Initial Planning Stages - Collaboration in Implementation Stage - Support from VP(s)/President	Questions 4 & 5 on Updated (Joint) Form			
Strategic Impact	Alignment between SI/OO and: - Educational Master Plan Goals Mission & Values Statements	Question 8 on Updated (Joint) Form			
Promotion of Other Plans	Alignment between SI/OO and: - Other Institutional Plans (SEP, TMP, FMP, EEO, Accreditation) - Current Program-Level Plans (Program Review, Guided Pathways, Strategic Enrollment Management, etc.)	Question 9 on Updated (Joint) Form			
Plan Components	Steps for Implementation of the SI/OO, including: - Clarity of Outline (SMART) Specific, Achievable, Relevant, Time-Bound/Realistic - Sequencing of Activities/Steps	Questions 6 & 7 on Updated (Joint) Form			
Impact of Initiative	Anticipated Outcome(s) of the SI/OO, including: Measurable Outcome(s)/Impact(s) of the Proposed Initiative (number of students impacted, anticipated improvements in performance, deliverables, etc.) - Improvement of the Student Experience - Increasing efficiencies	Question 10 on Updated (Joint) Form			